



**Winner of the 2010 Governor's Award in Arts Education**  
 2009 John Pappas Recognition Award from the Art Educators of New Jersey

**Submit with your payment no later than April 1, 2012**

**42<sup>nd</sup> Annual Monmouth Festival of the Arts, May 5-9, 2012**  
**2012 ADVERTISER RATES-See Ad Sizes on Reverse Side of this Sheet**

<b>Underwriter</b>	Includes two opening reception tickets, four chance auction tickets, and two series tickets to all events & demonstrations. You can select any one of the Ad sizes below. Your name will appear in all Festival literature and signage as an Underwriter.	<b>CONTRIBUTION: \$500</b> <i>(note: this is in addition to the cost of the ad you select below)</i>	
		<b>B &amp; W</b>	<b>Color</b>
<b>Back Cover</b>	Includes two opening reception tickets, four chance auction tickets, and two series tickets to all events & demonstrations.	\$460	\$550
<b>Inside Cover(s)</b>		\$410	\$490
<b>Whole Page</b> 8.5" x 11"	Includes two opening reception tickets, two chance auction tickets, and two series tickets to all events & demonstrations.	\$310	\$370
<b>Half Page</b> 8.5" x 5.5"	Includes one opening reception ticket, two chance auction tickets, and one series ticket to all events & demonstrations.	\$185	\$220
<b>Quarter Page</b> 8.5" x 2.75" or 4.25" x 5.5"	Includes two series tickets to all events & demonstrations plus two chance auction tickets.	\$100	\$120
<b>Eighth Page</b> 4.25" x 2.75"	Includes one series ticket to all events & demonstrations plus one chance auction ticket.	\$55	\$65
<b>Sixteenth Page</b>	<b>Text-only ad.</b> Includes one daily ticket.	\$40	\$50

Advertiser or Advertiser & Underwriter: (If Underwriter, list which event-see cover letter) **EVENT:** \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Charge \$ \_\_\_\_\_ to my  Visa  MasterCard \_\_\_\_\_ Expiration Date \_\_\_\_\_

Account Number: \_\_\_\_\_ Name on Card: \_\_\_\_\_

OR Make check payable to: MRT/MFA Amount Due: \$ \_\_\_\_\_

Return to address above, Attn: MFA Ad Chairperson

**Wording for Text-Only Ad** (please indicate text color):

\_\_\_\_\_

\_\_\_\_\_

- Ad Artwork:**
- (Preferred) Digital File in pdf, jpg, or gif format
  - Camera-ready: final artwork and text copy formatted to fit the maximum size of ad
  - Business card with exact copy to be used (Please do not fold or use staples)

Email the ad file to:  
[festival@monmouthfestivalofthearts.com](mailto:festival@monmouthfestivalofthearts.com)  
 Solicitor: \_\_\_\_\_

Call 732-747-8278-and ask for Rose Grossman  
 for questions about the file format.



**Whole Page**  
**8.5" x 11"**

**Half Page**  
**8.5" x 5.5"**

**Quarter Page**  
**4.25" x 5.5"**

**Quarter Page**  
**8.5" x 2.75"**

**Eighth Page**  
**4.25" x 2.75"**

**Sixteenth Page**  
**4.25" x 1.375"**  
**Text Only**